



Donna Zimmerman

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Confronting the Chronic Care Challenge

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Donna is the Vice President of Government and Community Relations for HealthPartners, a nonprofit, consumer-governed health care organization in Bloomington, Minnesota. HealthPartners provides health care coverage to about one million members in medical, dental, individual and Medicare/Medicaid products. Donna is responsible for directing public policy, community affairs and Medicare sales and marketing for the HealthPartners organizations. She was previously the Director of Government Programs, with responsibility for the health plan Medicare and state public programs, including strategic planning, product development, and state and federal government relations. Her background is in community health administration, with leadership experience in public and nonprofit sectors. She has held national association leadership positions and consulted extensively across the country in the areas of public and private health partnerships. She is on the boards of the Minnesota Council of Health Plans, the HealthPartners Research Foundation, the Minnesota Citizens League, the St. Paul Conservatory of Music and the Minnesota Chapter of the March of Dimes Birth Defects Foundation.

Donna is a member of the National Office of Volunteers for the March of Dimes, and serves as public affairs chair for the Northern Region. She is also active in community initiatives with the American Heart Association and the Regions Hospital Foundation. In 2006 Donna was named as one of “25 Women to Watch” by the Minneapolis-St. Paul Business Journal. She holds a master’s degree in Public Health from the University of Minnesota and a bachelor’s degree in Nursing from St. Olaf College, Minnesota.