



**Kenneth E. Raske**

Speaker at PQC Summit on Cost and Quality:

*Confronting the Chronic Care Challenge*

Washington, D.C. • March 19, 2008

Kenneth E. Raske has been President of Greater New York Hospital Association (GNYHA) since 1984. An expert on health care policy and finance, Mr. Raske plays a key role in shaping the health care delivery system and has helped guide GNYHA's hospital and continuing care members through a decade of dramatic change in the health care marketplace. Mr. Raske has also been instrumental in growing GNYHA to the nearly 300 hospitals and continuing care facilities, both voluntary and public, in the metropolitan New York area and throughout the State, as well as New Jersey, Connecticut, and Rhode Island, that it represents today. During the past several years, GNYHA has played a critical role at the State level advocating for the passage of legislation that will help protect funding for teaching hospitals and charity care programs, expand health insurance coverage for low-income, uninsured adults, and recruit and retain a qualified health care workforce.

In 2001, GNYHA played a key role in coordinating the hospital community's response to the September 11 World Trade Center attack and bioterrorism threats. Mr. Raske also created The Health Economics and Outcomes Research Institute (THEORI), which analyzes and interprets fiscal data and economic trends affecting health care providers. GNYHA Ventures, Inc., a wholly owned, for-profit subsidiary of the Greater New York Hospital Association, provides an array of important business services to the health care community. Mr. Raske is a frequent lecturer and commentator on health care topics. Before becoming GNYHA's President, Mr. Raske held positions as Senior Vice President and Deputy Director at the Michigan Hospital Association, Study Director at the American Hospital Association, and Research Associate at the American Medical Association.